



### **Still working for too little in Canton and Massillon**

Michael Shields and Bryce Springfield

All work should pay enough to live a good life. All working people should be paid enough to provide for their families, no matter their race or gender, the kind of job they do, or where they live and work. For years, too many of greater Canton-Massillon's most common jobs paid so little the typical worker would qualify for — and likely rely on — food aid to feed a family of three. By May 2022, the number of greater Canton-Massillon's 10 most common jobs paying the median worker so little dropped to five, compared to six before COVID-19.

New statewide data show that 1) wages overall and in a majority of the state's most common occupations grew since 2019, and 2) some of the lowest-paying common jobs have been displaced in the top 10 by better-paying ones. However, these trends have not been shared evenly across the state. The Canton-Massillon Metropolitan Statistical Area (MSA) has experienced wage growth in six of its most common occupations. Yet, Canton-Massillon MSA still remained with fewer jobs and lower wages overall compared to prior to the pandemic. These data are from Occupational Employment and Wage Statistics gathered over a three-year survey and using a model to estimate wages for 2022.

### **Jobs restored statewide, but not to Canton and Massillon**

A full recovery must include all Ohio communities. With 171,500 people working as of May 2023, the Canton-Massillon metro area still faced a shortage of 2,200 jobs (-1.3%) as compared with February 2020, making it one of nine regions where jobs had yet to fully recover. These data are from the monthly Current Employment Statistics survey gathered by the Bureau of Labor Statistics and released with the unemployment rate.

### **Falling pay**

From 2019 to 2022, wages fell overall by 1.7% for the typical (median) Canton-Massillon MSA worker, accounting for all jobs. Among the Canton-Massillon area's 10 most common jobs, wages rose in six. The number of jobs in the 10 biggest occupations that still paid so little that the middle worker would qualify for, and likely need, food aid to feed a family of three dropped to five in 2022, compared to six in 2019. Wages below 130% of the poverty level, \$29,939 in 2022, meet that threshold. Just two occupations paid enough for financial security: a wage at least 200% of the poverty level (\$46,060).

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### Pay growth recovered lost ground in most common Canton-Massillon MSA jobs

Top 10 occupations 2022	Job growth			Pay growth			Pay level	
	2022 rank	2022 jobs	Change in jobs since 2019	2022 median hourly pay	Pay change since 2019	Percent pay change since 2019	2022 median annual pay	2022 pay as a share of poverty
Fast Food and Counter Workers	1	4,820	-2040	\$11.12	\$1.02	10.1%	\$23,120	100%
Cashiers	2	4,200	-70	\$11.45	-\$0.43	-3.6%	\$23,820	103%
General and Operations Managers	3	4,030	2060	\$37.33	-\$10.20	-21.5%	\$77,650	337%
Retail Salespersons	4	3,960	-1450	\$13.47	\$1.22	10.0%	\$28,010	122%
Registered Nurses	5	3,670	60	\$36.03	-\$0.88	-2.4%	\$74,950	325%
Home Health and Personal Care Aides	6	3,630	-630	\$12.71	\$0.63	5.3%	\$26,430	115%
Customer Service Representatives	7	3,560	350	\$17.42	-\$0.47	-2.6%	\$36,230	157%
Stockers and Order Fillers	8	3,410	810	\$14.69	\$0.56	4.0%	\$30,540	133%
Laborers and Freight, Stock, and Material Movers, Hand	9	3,100	460	\$16.91	\$0.89	5.5%	\$35,170	153%
Waiters and Waitresses	10	2,750	-340	\$10.73	\$0.30	2.9%	\$22,320	97%

Source: Bureau of Labor Statistics (BLS), Occupational Employment and Wage Statistics (OEWS) Survey, May 2019, and May 2022. Estimates, available at <https://www.bls.gov/oes/tables.htm>, updated April 24, 2023. Largest detail occupations in Ohio by employment. Median annual pay shown as a share of the poverty threshold for a family of three in 2022 (\$23,030). The gross monthly income threshold for food assistance is 130% of poverty (\$29,939) or less. Note that BLS implemented a change to the data classification methodology between 2019 and 2022. See Bureau of Labor Statistics, Survey Methods and Reliability Statement for MB3 Research Estimates of the Occupational Employment and Wage Statistics Survey. We have used the updated MB3 method. Wages in red are less than 130% of the poverty level for a family of three. Figures in orange represent a decrease in either jobs or pay.

Wages at all jobs should cover the basics, so people and their families can thrive. While fewer working Canton-Massillon residents are struggling on the brink of poverty, many jobs still pay too little for financial security. Policymakers must step up to ensure that every Canton-Massillon area and Ohio job is a good job that enables the worker to thrive.