

# B R O K E U S A

Join us for a lunch presentation at the City Club of Cleveland with author

**Gary Rivlin**

about his new best-selling book:

*BROKE, USA: From Pawnshops to Poverty, Inc. –  
How the Working Poor Became Big Business*

**About *Broke, USA*: “An investigation into the fringe financial sector with very real implications for every community. The chapters focusing on Ohio are dead-on.”**

- David Rothstein, *Policy Matters Ohio*

**"a scathing, important book, *Broke, USA*...includes one shocking anecdote after another"**

- Joe Nocera, *The New York Times*

**"Rivlin opens up, dissects, and eviscerates the gigantic industry of vulture finance....fascinating."**

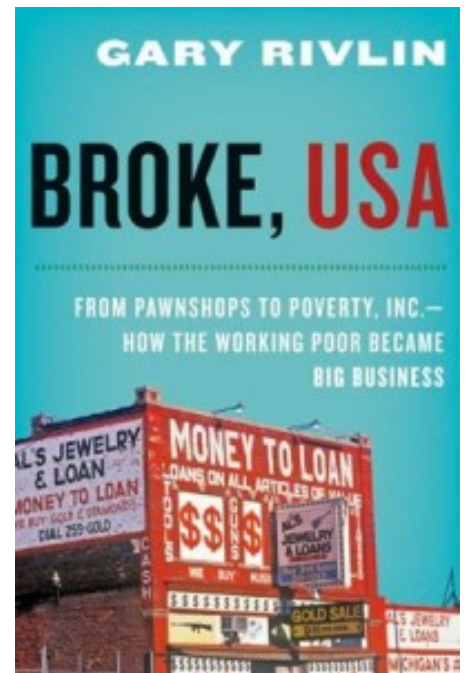
-Dan Okrent, *Fortune*

**"[a] blistering new investigation of the subprime economy"**

-James Surowiecki, *The New Yorker*

**"In a better world, each senator would take up *Broke, USA* as a summer reading assignment."**

- *The Cleveland Plain Dealer*



[www.garyrivlin.com](http://www.garyrivlin.com)

The City Club of Cleveland

Lunch Forum, 12 pm

Friday October 29, 2010

Reservations: [www.cityclub.org](http://www.cityclub.org) or (216) 621-0082.

Books will be available on site at discount through local seller Joseph Beth Booksellers