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Cleveland Saves Week returns, February 25 to March 2

During the week of February 25th, financial institutions and non-profits are participating in Cleveland Saves Week, an effort to help families set and achieve savings goals, Policy Matters Ohio announced today.

More than 20,000 *Cleveland Savers* now work toward savings goals, which include things like a retirement fund, an emergency fund, a car, a house, or an education. Policy Matters Ohio coordinates Cleveland Saves and released the guide “[This is how Cleveland Saves: 101 Tips from Cleveland Savers.](#)”

“In this economy, it’s crucial that working families have the opportunity to save,” said David Rothstein, project director for asset building at Policy Matters Ohio. “Cleveland Saves is creating the infrastructure and networks to help families build financial assets.”

Policy Matters Ohio is coordinating two promotions as part of Cleveland Saves Week:

- **Savers with rolled or loose change** who deposit change into a savings account at a participating bank will be entered into a raffle for a match of up to \$25;
- **New Savers** who enroll as a Cleveland Saver are eligible to win \$25 to put into a savings account.

Participating financial institutions include:

- Fifth Third Bank;
- Huntington Bank;
- Key Bank;
- Ohio Savings Bank;
- PNC Bank Fairfax Connection.

Cleveland was the first city to establish this initiative more than a decade ago, and the project has now spread under the nationwide umbrella of America Saves. More than 1,000 organizations around the country will enroll “Savers” and work to increase savings.

Visit www.clevelandsaves.org for more information and to sign-up as a *Saver*.

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*Policy Matters Ohio is a nonprofit, nonpartisan state policy research institute
with offices in Cleveland and Columbus.*