January 28, 2015

Ms. Peggy Young
Education Division Director
Buckeye Community Hope Foundation
3021 E Dublin-Granville Rd
Columbus OH 43231

Dear Ms. Young:

We are writing to you on behalf of the taxpayers, teachers, parents, community members and students of Ohio to ask you not to renew the charters of 9 schools operated by Concept Schools, Inc. The FBI raided Concept in June as part of an investigation into “white-collar crime,” self-dealing, and the apparent misuse of federal money meant for the neediest students.¹

Our understanding of state law is that you must inform the schools that you are not renewing their charters by February 1. We ask that you take this step immediately.

The nine Concept-run schools operate under the Horizon Science Academy (HSA) and Noble Academy brands: HSA Columbus Middle, HSA Columbus Elementary School, HSA Dayton High, HSA Dayton Downtown (formerly Columbus West), HSA Denison Elementary, HSA Lorain, HSA Youngstown, Noble Academy Cleveland, and Noble Academy Columbus. Note that an earlier version of this letter asked you to close 11 schools, but we have learned that two of these schools have transferred their sponsorship to Lake Erie West, so we are no longer seeking action from you on those two.

When a charter school is not serving students or taxpayers well, Buckeye has a duty not to renew the school when its charter expires. In fact, when a school’s operations are especially poor, Buckeye can, and arguably should, cancel contracts before the renewal date. But the renewal date provides a unique opportunity for Buckeye to step up, assert its authority, and protect taxpayers and students from poorly run schools. By taking this action at the end of the contract, Buckeye can hold the school’s operator and its board accountable without needlessly disrupting children’s lives by closing a school in the middle of the school year.

For at least the past year, the schools have been beset with well-documented problems that justify their closure. Former teachers at Ohio’s Dayton-area Concept Schools testified before the state department of education and made allegations about sexual harassment, covering up sexual activities of children that took place at school, attendance inflation, test tampering and racism.² A former teacher testified that a principal took no action against another teacher who referred to African-American students as “monkeys” and “dogs.” Concept schools have a history of being insensitive to African-American students. One school’s dress code banned “Afro puffs.”³ Following the allegations of test tampering, Innovation Ohio analyzed test scores at a Concept-run school and found a huge disparity

between student scores on the independently administered ACT exams and their scores on state tests. Innovation Ohio labeled the disparity a “red flag” and called for additional investigation by state auditors. A September 2014 ProgressOhio study documented a pattern of cheating, as well as the hiring of felons and other unqualified teachers.

Progress Ohio also highlighted the poor academic performance of many of Concept’s schools, including Buckeye-sponsored schools with contracts expiring this year. HSA Columbus Middle, HSA Columbus Elementary School, HSA Dayton High, HSA Dayton Downtown (formerly Columbus West), HSA Denison Elementary, HSA Lorain, and HSA Youngstown, received an F on “key indicators met,” an important measure on the state’s report card. Noble Academy Cleveland and Noble Academy Columbus received a D.

The 2014 FBI raid was not Concept’s first run-in with federal and state investigators. In 2011, the FBI and the Departments of Education and Labor began an investigation into Concept’s use of the H1B visa program to recruit foreign nationals for teaching positions. In Ohio schools alone, at least 474 foreign teachers arrived at Concept schools between 2005 and 2013. Ohio state auditors found that a number of schools had hired teachers without proper certification and had “illegally expended” public funding on legal fees, immigration fees, and air travel costs for nonemployees.

Under normal circumstances, it might be enough for Buckeye to require the schools to sign a contract rider forbidding them from contracting out operations to Concept, Inc. However, the schools are so closely tied to Concept that it is impossible for them to continue operating without Concept. That means the only way to remove Concept and address the ethical charges and possible legal violations is to end the school’s contract and close the school.

Closing a school is not an easy decision. Concept, Inc. has bused people to the State Capitol (apparently at taxpayer expense) and certainly will fight to keep the tax dollars flowing. But Buckeye must take responsibility for wrongdoing at schools you sponsor.

The National Association of Charter School Authorizers, which recommends that authorizers move aggressively to shut down poorly operated schools, has developed best practices for authorizers that must close a school. NACSA's closure process focuses on “keeping the school open through the end of the school year, assisting students and parents in exploring and applying to new schools, and securing student records.”

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4 Test Score Irregularities Raise More Questions about Embattled Horizon Academies, Innovation Ohio, July 29, 2014.
5 “Concept Schools: Poor Results, Worse Oversight,” ProgressOhio, September 15, 2014.
7 Charter schools use Turkish ties, visas to get teachers, Cincinnati Enquirer, October 6, 2014.
8 Ohio taxpayers provide jobs to Turkish immigrants through charter school, Akron Beacon Journal, July 5, 2014.
As you make this decision, please consider the possibility, or even likelihood, that the FBI investigation, the state’s investigation, or lingering questions about H1B visas could lead to midyear closures of Concept-operated schools—an outcome that would disrupt children’s and parents’ lives. If Buckeye fails to take appropriate action in the face of the school’s many problems, we will petition the Ohio Department of Education and the State Board of Education to revoke Buckeye’s authority to sponsor charter schools in the future.

Respectfully,

Common Good Ohio
In the Public Interest
Ohio AFL-CIO
Ohio Coalition for Equity and Adequacy of School Funding
Ohio Federation of Teachers
Ohio PTA
Ohio Retired Teachers Association
Policy Matters Ohio

cc: State Board of Education, Ohio Department of Education