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CINCINNATI PROGRAM PROMOTES CLEAN ENERGY & GOOD JOBS
Cities Innovate For New Energy

Cincinnati’s biodiesel fuel program is highlighted in New Energy for Cities, a report released today by
the Apollo Alliance. Mayors from across the nation are pioneering new clean energy solutions that
could help end our nation’s oil addiction and create good jobs, according to the report.

“It’s an honor for Cincinnati to be recognized for our use of biodiesel in Metro buses. We are saving
money and we are supporting area business by buying the biodiesel locally,” said Mayor Mark
Mallory. “I’m also proud of our involvement in the U.S. Mayors Climate Protection Agreement. We
need to explore common-sense environmental policies that will reduce both energy usage and energy
costs.”

“My goal is to take the lead on improving environmental health at the local level and send a message
that these issues are real and that we must pay attention to them,” Mayor Mallory said. “We’re working
on solutions that will protect our environment, create good jobs, and reduce our country’s dependence
on foreign energy.”

“Cincinnati has worked hard to promote clean transportation fuels,” said David Rothstein, research
assistant with Policy Matters Ohio and the Ohio Apollo Alliance. “The city’s use of biodiesel for its bus
system will make it the largest biodiesel user in the country and hopefully other cities will follow suit.
Using biodiesel will also save Cincinnati around 1.3 million dollars a year.”

New Energy for Cities highlights dozens of representative municipal programs that promote renewable
power, reduce oil consumption, make buildings more efficient and promote smart growth.

“Our cities are starting to declare energy independence by cutting oil use, investing in clean, homegrown
power, and designing energy efficient buildings and communities,” said Jerome Ringo, President of the
Apollo Alliance. “And they’re tying these programs to job quality standards, to ensure the benefits of the
new energy economy are enjoyed by everyone. These investments are paying big dividends in healthier
air and reduced dependence on foreign energy.”

The Apollo Alliance is a broad coalition of labor, environmental, business and community organizations
that are fighting for energy independence and good jobs. Apollo presents programs for clean energy that
will capitalize on American innovation and ingenuity, rebuild our cities, create good jobs for working
families and ensure good stewardship of both the economy and our natural environment.
Policy Matters Ohio, a non-profit research group is the Ohio partner for the Apollo Alliance. In a previous study entitled *Generating Energy, Generating Jobs*, Policy Matters found that more than 22,000 manufacturing jobs in renewable energy component parts could come to Ohio through a large national effort to generate wind, solar, and biofuel energy. For more information and reports visit [www.policymattersohio.org](http://www.policymattersohio.org).